

SMARTZONE



A new EDUTAINMENT channel for
very young people -
responsible, educating and entertaining

The only channel, that parents want
their children to watch!

Smartzone



wide media



SMARTZONE is a unique television channel, that is tailored for young teenagers, providing them with educational and entertaining factual programming, from all around the world in their own language.



BBC content



100 hours of premium content from BBC

50 additional hours in the spring of 2020

Concept



BEING YOUNG AND CURIOUS

Who am I? Who are you? Why are they? What are they? Young people from all around the world have similar questions to be answered through the turbulent times of coming of age.



THE WORLD WORTH TO INVESTIGATE

Discovering the world and what is inside of this, how things are made, what is behind of everything, why are we here and were can we go?



CLEVER AND CREATIVE

Fun from creating, making and moving. Activities and hobbies from sports to computer games.

General Programming Categories



- Science
- Kingdom of Nature
- Skills
- World Full of Wonders

Science



Science



Scope

Scope turns the ordinary into the extraordinary, by exploring the science behind such diverse topics as extreme sports, the human body, animal intelligence and future transport.



Xploration DIY Sci

Host Steve Spangler shows viewers how to conduct amazing science experiments in their own homes.



mathXplosion

Mathemagician' Eric Leclerc shares secrets from the not-so-hidden world of math in this exciting, entertaining math-short series, proving math really is everywhere!

Absolute Genius With Dick and Dom



Dick and Dom learn about the geniuses whose ideas, creations and discoveries have shaped our world.



Kingdom of Nature



Kingdom of Nature



Deadly Mission Madagascar

Eight ordinary children from the UK travel to Madagascar to the frontline of conservation to see the dangers facing the wildlife there.



Strange Creatures

From the venomous shrew that eats 3 times its body weight each day to the cockroach that can live two weeks without its head, the animal kingdom's weirdest and wildest can only be found here.



Andy's Safari Adventures

Andy works at Safari World with boss, Mr Hammond, and tech wizard Jen. When trouble strikes Andy jets off in his safari-mobile to visit animals around the world in search of a solution.

Blue Planet II



David Attenborough returns to the world's oceans in this sequel to the acclaimed documentary filming rare and unusual creatures of the deep, as well as documenting the problems our oceans face.



Skills



Skills



Hero Squad

Six children are transformed into Hero Squad cadets and undergo a rigorous training programme alongside real life-savers.



Gym Stars

The next generation of Gym Stars are proving they have the talent and mental strength to climb to the top of their sport.



Wow! That's Amazing

This lively and informative show features kids conducting fascinating experiments, solving mindbending puzzles, and performing magic tricks that can be recreated at home.

Junior Bake Off



A spinoff of 'Great British Bake Off', this show features children aged 9-13 battling to win the prize. They are given recipes to bake and also asked to use their own original recipes.



World Full of Wonders



World Full of Wonders



The Mystery Files

Join cousins E.B and Kyla, as they unwrap the clues left for them by the mysterious Great Aunt Hermione and every Mystery File leads to a new adventure!



It's My Party

From Diwali, the Hindu festival of lights to Hanukkah to Kwanzaa to Mexico's Day of the Dead, viewers are taken on a fascinating journey of discovery into different cultural celebrations seen from a kid's perspective.



Detention Adventure

Rain, Joy, and Hulk are three nerdy friends who have to do what they've never done before - get in trouble so they can search the detention room for the hidden entrance to a secret laboratory.

Super Human Challenge



Using animation, science and technology this show astounds viewers with just how amazing the human body is and what it can achieve. These are real life Super Human that defy science with super strength, extraordinary stamina and other unbelievable physical abilities.



SPRING 2020



- Fresh BBC content
 - The Planets
 - Blue Planet II
 - Horrible Histories
- Xploration Series





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that kids love and parents want
their children to watch!